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WRITE US

The Western Normal is glad to lend any incoming student all of the assistance in its power. If you will so request, the Normal will send a representative to the depot to meet you. This representative will wear the badge of the school, and will have pleasure in helping you find a boarding home. If the Normal School can assist you, don't hesitate to say so.



REFUNDS

Amounts due on unexpired subscriptions to The Elevator will be returned to subscribers at an early date.



SOME DON'TS

Don't hesitate to write freely to President H. H. Cherry for any information that will assist you in making your plans relative to entering school.

Don't forget that Bowling Green offers the finest boarding facilities in this section of the country, and that the minimum rates are charged.

Don't forget that the longer you postpone entering school the farther behind you will fall in the ranks of educational progress.



THE CHERRY CLUB

The Cherry Club, composed of Normalites living in Louisville, Ky., has just effected its 1916-17 organization. Mr. Boyce Watkins was re-elected President; Miss Lucile Goodwin was elected Vice President, and, of course, P. C. Smith was re-elected Secretary.

We have fond anticipations of the annual reunion and banquet of next April.



NOVEMBER 20, 1916, THE BEGINNING OF WINTER TERM

On November 20th, the second term of the session of 1916-17 will open. By entering then a student will be able to do a solid term's work before the opening of the Mid-Winter Term. Those who can enter at that time will make a serious mistake to wait until after the holidays.



FREE TUITION

Those who expect to teach in Kentucky are entitled to free tuition in the Western Normal, provided they are sixteen years old, or over, and have completed the Common School Course, or its equivalent.

Your County Superintendent will issue your scholarship upon request. See him about it.

WESTERN KENTUCKY UNIVERSITY
ARCHIVES

The Western Normal Letter

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Vol. 2, No. 5.

Bowling Green, Kentucky.

September, 1916.

NORMAL NEWS

BY A. L. CRABBE

Good-morning, Dear Children; good-morning to you.



If you are not busy and happy, please change your looks.



Did the President make some remarks about those students who don't cheer at chapel, or vote in the societies, or see the Dean? Get wisdom!



OUT OF THE RUT

The Western Kentucky State Normal School became tired of publishing to the world the September statement that the enrollment is 25% larger than at any corresponding time. So, to break the monotony of that proclamation the Normal got busy and brought in more students than warranted by the traditional increase. And now we are prepared at last to indulge in the most startling originality: The increase this year is 30% over that of any previous opening. Did you understand?—30%. Let's never fall into a rut again. It must be 35% next year.



THE BEGINNING

The songs, and the Scripture reading, and the prayer having been completed, the President launched into the inaugural address of the session of 1916-17. His subject was "The Value of the Positive Attitude." "Those who enter school in a negative state of mind," he declared, "must change their attitudes or fail. Those students who do not enter into the life and spirit of the institution; those students who do not arrange immediately for their proper classification; those students who do not enter promptly and earnestly upon their work, are the ones who contribute to the school's failures."



CONGRATULATIONS

We congratulate the Eastern Normal School upon the election of Prof. T. J. Coates to its presidency. It was a happy selection, one that will in every way promote the best interests of the constituency of the Eastern Normal, and will insure the continued harmonious operation of the sister Normals.

Also, we congratulate Mr. Coates upon the privileges and possibilities of his new office. We believe that he will measure fully to them.

HOSPITALITY

One of the prettiest things about the opening was the hospitality of the old students for the new. Time after time, we saw the veterans extend the hand of fellowship to the new recruits and heard them ask, "This is your first time, isn't it? Can I be of any help? How'd you like to be shown 'round over the building? Say, did you notice the fine view from the steps?" and so on. That is the far-famed spirit of the Normal at work.

NOSTALGIA

Did you get homesick? Did there constantly rise before your eyes the vision of that sacred spot you call Home? Did you recall with vividness your mother standing at the gate and waving you a tearful farewell as you were being driven around the bend in the road? Didn't lumps galore rise in your throat? Didn't the earth and the air and all things thereon and therein assume an indigo cast? It is painful; but it is part of the game that when the birdlings are strong enough they shall fly away to other fields of preparation or action. It is also a part of the game that the flying away shall be attended by violent gripping and wrenching of the heart-strings. And it is the finest time in the world for the exercise of tact and sympathy on the part of others.

Blessed are the home-sick.

ACHIEVEMENTS

The most modern movement in the matter of Rural Education is the Rural Chautauqua. President Cherry conceived the idea of these meetings early in 1913, and later in the year, he arranged for the first Rural Chautauqua. It was held at Mt. Pleasant Church, near Plano, Warren County, Kentucky, July 13-16, 1913. The attention of those vitally concerned with rural problems was immediately aroused. The operations of the new movement were reviewed in Collier's Weekly, and in the columns of the daily press throughout the country. Chautauquas were held in many sections, and the spiritual momentum created therefrom has resulted in better roads, better schools, better churches, better homes, and better citizens. The Rural Chautauqua is a school of instruction, inspiration, and socialization. Its sole purpose is to preach the doctrine of better and more complete living.

Arrangements have been completed for holding seven Chautauquas in Warren County during the present season.

LE ROI EST MORT; VIVE LE ROI

The Elevator that was is not. The Normal Letter shall be written no more. Melancholy statements those. But in the fullness of facts, you, my loyal ones, shall find no occasion to grieve.

Since September, 1909, the Elevator has been the organ of the student-body. Through it, the students have spoken, and their words, fitly chosen, have carried conviction.

However, matters have arisen in the affairs of the Elevator that necessitate a change. In brief, those in charge had to meet this condition: The Elevator, a high-class publication in every respect, has been costing considerably more than its income warranted. There was an insistent disparity between that which came into its coffers and that which went out.

And so, as a proposition of simple economics, the Elevator, in name, is a matter of hallowed memory; in spirit, it is marching on.

Out of the counsel and deliberation of those who zealously guard the welfare of the Western Kentucky State Normal, there has grown this plan: To merge all of the publications of the school into one organ, the interests of which shall be the general and common interests of the Normal, and of all the persons and organizations having association therewith.

The Elevator that was is not. The Normal Letter shall be written no more, but even a greater, we hope, has arisen, the name of which shall be NORMAL HEIGHTS.

NORMAL HEIGHTS will appear monthly, beginning with the November issue.

LOSSES

Kentucky has lost two educators of unusual strength during the present year. Dr. E. O. Holland left the superintendency of the Louisville schools early in the year to accept the presidency of the State College of Washington. And now Dr. J. G. Crabbe has severed his connection with the Eastern Normal to take charge of the State Teachers' College of Colorado.

Dr. Crabbe has served the interests of the Eastern Normal faithfully and efficiently, and his loss will be keenly felt by the educational forces of the State.

GOOD ADVERTISING

The best advertising a school can have is good, vital teaching, because if the teaching is good, the student is pleased. And if the student is pleased, he goes out and hunts up a friend and tells him all about it. And then that friend packs his trunk and sets out to school. And he finds that it is just as good as it was represented. And he goes out and tells two others all about it, and pretty soon there are 1,820 enrolled, exclusive of the Training School.

Now and then, but ever and ever so seldom, we find a student who likes the school well enough but who hasn't the initiative force to pass the good word on to others.

From the lukewarm, the educational Laodiceans, so to speak, deliver us.